



COLORADO SPRINGS  
HISPANIC CHAMBER  
*The Concilio*

# COLORADO SPRINGS HISPANIC CHAMBER SPONSOR BOOK



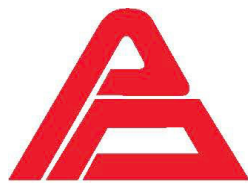
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[cshispanicchamber.com](http://cshispanicchamber.com)

**President's Circle**



**Alpine Bank**

**N****ORTH**



**Pikes Peak  
National Bank**

**uchealth**

**Colorado Springs Hispanic Chamber of Commerce  
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## Business Luncheons

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**Attendees:** Up to 200 **Impressions:** Up to 2,000

**Target Demographic:** Business Professionals, Small Business Owners, Corporate Leaders, Community Leaders, Nonprofit Organizations

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### **Title Sponsor - \$1,500**

- Public recognition as the Title Sponsor
- Table of 8
- Company logo featured prominently in event slide show and event collateral
- Opportunity to make brief opening remarks

### **Speaker Sponsor - \$1,000**

- Public recognition as the Speaker Sponsor
- Table of 8
- Opportunity to make brief remarks and introduce guest speaker

### **Corporate Table Sponsor - \$400**

- Table of 8
- Company logo featured in slide show

### **Banner Sponsor - \$100**

- Opportunity to display company retractable stand-up banner at business luncheon (Banner supplied by your business)

## Hispanic Heritage Month Business Luncheon

**Attendees:** Up to 200 **Impressions:** Up to 4,000

**Target Demographic:** Business Professionals, Small Business Owners, Corporate Leaders, Community Leaders, Nonprofit Organizations

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### **Title Sponsor - \$2,500**

- Public recognition as the Title Sponsor
- Table of 8
- Company logo featured prominently in event slide show and event collateral
- Looped public service announcement for your company at each event (60 second spots)
- Opportunity to make brief opening remarks

### **Speaker Sponsor - \$2,500**

- Public recognition as the Speaker Sponsor
- Table of 8
- Company logo featured in slide show, and event collateral
- Opportunity to make brief remarks and introduce guest speaker

### **Corporate Table Sponsor - \$500**

- Table of 8
- Company logo featured in slide show, and event collateral

### **Banner Sponsor - \$150**

- Opportunity to display company pop-up banner at business lunch

## President's Circle

The President's Circle is the highest level of sponsorship available for the Hispanic Chamber. Category exclusivity extends to the President's Circle at the Hispanic Chamber, to the sponsor's proprietary component and the sponsor's fundraising or promotional campaigns. This package of year-round rights and benefits will be limited to (20) companies.

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**Attendees :** Up to 2,500 Annually    **Impressions:** up to 25,000    **Target Demographic:** Business Professionals, Small Business Owners, Corporate Leaders, Community Leaders, Nonprofit Organizations

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**President's Circle - \$5,000 + per year**

**Term:** 3 years

**Required Commitment:** \$5,000 cash per year minimum (\$TBD licensing fee plus a commitment to raise an additional \$TBD through a promotion, fundraising event, or employee giving campaign) or equivalent budget relieving value in-kind products/services (e.g. beverage and food product, office supplies).

**Sponsor Benefits Include:**

- Acknowledgement during all special events
- License to use Hispanic Chamber marks and logos
- Use of "President's Circle" designation
- Featured acknowledgement on Hispanic Chamber website
- Signage/Recognition
- Invitations/Hospitality Benefits
- Quote from Hispanic Chamber Board President regarding sponsor's commitment to be used in company's promotions or press materials
- Annual letter from Board President to its donors and volunteers regarding company's commitment
- Hispanic Chamber issued news release announcing commitment or contribution